


# TURNER



<b>Turner Group Company</b>	Turner Access, Turner Hire Drive, PE Generators	
<b>Job Title</b>	Marketing Executive	
<b>Length of Service</b>	1 year 3 months	
<b>How did you apply for the position?</b>	Through a graduate program set up by Scottish Enterprise	
<b>What qualifications/experience do you require for your position?</b>	BA Honours, CIM Professional Diploma in Marketing and experience of devising and managing marketing campaigns.	
<b>Can you outline a typical day</b>	I work for three of the Turner companies. This means I have to balance my workload so that each receives an equal amount of attention. I enjoy the pressure but it can be hard at times, for example if I'm in the middle of a project and don't want to lose the momentum but I have to attend another project. Daily tasks can include maintenance of the websites, keeping literature up to date and auditing work such as campaign results or checking an advert has been published correctly. Only when necessary and within our budget (following research into the market and competitors), I may create new marketing campaigns and plans based around the company strategy. Daily tasks also include being able to respond to several managers' requests relating to marketing issues as quickly as possible.	
<b>What do you enjoy most?</b>	I enjoy taking responsibility of marketing campaigns and being able to put forward my own views and knowledge. I.e. apply my learning.	
<b>What do you like about working for the Turner Group of companies?</b>	Working for a successful, reputable and international company with many connections.	

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## Turner & Co    Our Values

**Integrity**    Do what it takes to attain customer satisfaction and create long lasting relationships. Honour our commitments and agreements and demonstrate high standards of honesty, accountability, trust, professionalism and ethical behaviour in all our relationships.

**Teamwork**    Work together as a team to successfully reach company goals. Share ideas, skills and resources with fellow employees to help fuel the company and individual growth. Show respect for fellow employees.

**Communication**    Maintain excellent communication with our customers, to enhance the quality of their experience of dealing with us. Provide excellent communication amongst our employees, to help them do their jobs better and to develop the business and themselves as individuals.

**Employee Relations**    Provide a secure and safe working environment, provide development and career opportunities, compensate employees fairly, treat employees with respect and help employees achieve their maximum potential.

**Profitability**    Make money to create a healthy business. Ensure our employees have sustainable job opportunities and guarantee to our customers the long term service and support they deserve.

**Enjoyment**    Enjoy our work through social interaction, freedom of expression, feeling pride through accomplishment and finding success by being the best at what we do.